

Visit Lake Norman Press Release



Visit Lake Norman Media Contact:

Courtney Wolfrom

Marketing & Communications Manager

704-987-3300 x 209, wolfrom@lakenorman.org

FOR IMMEDIATE RELEASE

February 15, 2012

Delegation Housing Placements Announced

Cornelius, Davidson, and Huntersville, NC – Democratic National Convention Committee (DNCC) CEO Steve Kerrigan released the full list of housing assignments on February 14, 2012 for the state delegations coming September 4-6, 2012. The assignments will occupy 6,700 rooms in five zones, Uptown Charlotte, SouthPark, Concord, University area, and the Airport area, as designated by the DNCC. The remaining contracted 8,300 plus rooms will be reserved for other guests including credentialed media, convention speakers, and other groups of interest.

State delegations toured contracted hotels during October and November. The delegations then submitted their top three housing choices, detailing out specific requests for proximity, on-site meeting space and amenities in December. The DNCC and their contracted housing management companies EventSphere and Akintayo made the final placements based on a lottery-determined, priority basis to pair delegations with a property that best fit their requirements.

Vinay Patel, Senior Vice President of Operations & Sales for the Charlotte based SREE Hotels, is a successful owner of properties in North Carolina, South Carolina, Washington, DC and other states. Several of his properties in the Charlotte region received delegation placements. Patel says “Our properties in the Concord and Airport area were strategically selected for delegations based on their proximity to the large full-service hotels like Embassy Suites and Great Wolf Lodge with substantial capacity for meeting and reception space. Patel adds, “The Courtyard Marriott and Residence Inn properties in Huntersville are still under contract with the DNCC. Over the next several weeks we anticipate additional placements, such as the thousands of security, media, speakers, and groups the Committee will house.”

More than 8,300 rooms remain under contract with the DNCC including properties in Lake Norman, Rock Hill, Ballantyne, and Salisbury. Currently 12 of the 19 properties located in the towns of Cornelius, Davidson, and Huntersville have 80% of their inventory contracted by the DNCC. The credentialed media placements are expected to be announced in March.

Additional resources and facts can be found at charlottein2012.com. Related VLN DNC media coverage is located in the VLN online media section at visitlakenorman.org/media.

For more information please contact Sally Ashworth, Executive Director at ashworth@lakenorman.org, or Courtney Wolfrom at 704-987-3300 or wolfrom@lakenorman.org.

###